AMENDMENTS TO THE CLAIMS

Please cancel claims 23-28 and 40-45 without prejudice to pursue them in related application(s), amend claims 1, 29, 32, 36, and 46, and insert new claims 50-61, as follow. A complete listing of the claims is provided, as follow.

(Currently Amended) A method for executing a business process, comprising:
obtaining an entity model representative of an entity to which a task associated with said
business process can be assigned, wherein said entity model comprises information regarding a
work efficiency of said entity;

obtaining a work model representative of a task to be assigned to said entity; and assigning said task to said entity based on said entity model and said work model to thereby carry out said business process.

- 2. (Original) The method of claim 1, wherein said entity is selected from the group consisting of a person, a group of persons, a machine, a device, a software, a company, an association, and a country.
- 3. (Original) The method of claim 1, wherein said entity model is obtained by selecting an entity template from a plurality of available entity templates, each of said plurality of available entity templates associated with an entity to which a task can be assigned.
- 4. (Original) The method of claim 1, wherein said entity model is obtained by creating said entity model.
- 5. (Original) The method of claim 4, wherein said creating includes generating a record, assigning an entity identification to the record, and inputting an attribute to the record, said attribute representative of a characteristic of said entity.
- 6. (Original) The method of claim 1, wherein said entity model is obtained by retrieving said entity model from a data base.

A/72477376.2 2

- 7. (Original) The method of claim 1, wherein said work model is obtained by selecting a task template from a plurality of available task templates, each of said plurality of task templates associated with a task that can be assigned to an entity.
- 8. (Original) The method of claim 7, wherein each of the available task templates includes an instruction for performing a task.
- 9. (Original) The method of claim 1, wherein said work model is obtained by creating said work model.
- 10. (Original) The method of claim 9, wherein said creating comprises inputting one or more tasks to be performed by an entity.
- 11. (Original) The method of claim 9, wherein said creating comprises inputting an instruction for performing a task.
- 12. (Original) The method of claim 1, wherein said work model is obtained by retrieving said work model from a data base.
- 13. (Original) The method of claim 1, further comprising creating a business process model using said entity model and said work model.
- 14. (Original) The method of claim 13, wherein said creating said business process model comprises constructing a flow chart, said flow chart having at least one work step.
- 15. (Original) The method of claim 14, wherein said at least one work step represents said task that is to be assigned to said entity.
- 16. (Original) The method of claim 1, wherein said assigning is performed by a software or a human.

A/72477376.2 3

- 17. (Original) The method of claim 1, further comprising collecting data associated with work performed by said entity.
- 18. (Original) The method of claim 17, further comprising comparing said data with data associated with a previously created business process.
- 19. (Original) The method of claim 18, further comprising optimizing said business process based on said comparing.
- 20. (Original) The method of claim 19, further comprising creating a business process model using said entity model and said work model, wherein said creating said business process model comprises constructing a flow chart, said flow chart having a work step, and said optimizing comprising substituting said work step with a previously created work step.
- 21. (Original) The method of claim 19, wherein said optimizing comprises substituting said work model with a previously created work model.
- 22. (Original) The method of claim 19, further comprising adopting said optimized business process as a standard.
- 23-28. (Canceled)
- 29. (Currently Amended) A method for optimizing a business process involving a performance of a task, said method comprising:
- obtaining data associated with regarding a result of a performance of said task; comparing said data with data associated with a previously created business process; and automatically determining an optimized business process based at least on said comparing.
- 30. (Original) The method of claim 29, wherein said data is selected from the group

A/72477376.2

consisting of cost of performing said task, time required to perform said task, and number of persons involved in performing said task.

- 31. (Original) The method of claim 29, wherein said automatically determining is performed using a software or a device.
- 32. (Currently Amended) A computer product having a set of stored instructions, the execution of which <u>by a processor</u> causes a process to be performed, the process comprising providing an entity template representative of an entity to which a task associated with a business process can be assigned, wherein said entity template comprises information regarding a work efficiency of said entity.
- 33. (Original) The computer product of claim 32, wherein said process further comprises providing a work template representative of a task which can be assigned to said entity.
- 34. (Original) The computer product of claim 33, wherein said process further comprises assigning said task to said entity.
- 35. (Original) The computer product of claim 32, wherein said entity is selected from the group consisting of a person, a group of persons, a machine, a device, a software, a company, an association, and a country.
- 36. (Currently Amended) A computer product having a set of stored instructions, the execution of which <u>by a processor</u> causes a process to be performed, said process comprising providing a user interface for allowing a user to create an entity model representative of an entity to which a task associated with a business process can be assigned, <u>wherein said entity model comprises information regarding a work efficiency of said entity</u>.
- 37. (Original) The computer product of claim 36, wherein said process further comprises providing a user interface for allowing a user to create a work model representative of a task that can be assigned to said entity.

A/72477376.2 5

- 38. (Original) The computer product of claim 37, wherein said process further comprises assigning said task to said entity.
- 39. (Original) The computer product of claim 36, wherein said entity is selected from the group consisting of a person, a group of persons, a machine, a processor, a software, a company, an association, and a country.

40-45. (Canceled)

46. (Currently Amended) A <u>computer-implemented</u> system for business process automation and optimization, comprising:

a business process creation module for allowing a user to create <u>an entity model and</u> a business <u>process</u> model <u>that represents a business process</u>, said business process model having one or more work steps, <u>wherein said entity model represents an entity to which a task associated with said business process can be assigned, said entity model comprising information regarding a work efficiency of said entity; and</u>

a business process execution and monitoring module configured to assign one or more tasks to one or more entities based on said business process model.

- 47. (Original) The system of claim 46, further comprising a business process analysis and optimization module for optimizing a business process based on data collected from execution of said one or more tasks.
- 48. (Original) The system of claim 46, further comprising a business process simulation module for checking said business process model for errors.
- 49. (Original) The system of claim 46, wherein said one or more entities are selected from the group consisting of a person, a group of persons, a machine, a device, a software, a company, an association, and a country.

A/72477376.2

50. (New) A method for executing a business process, comprising:

obtaining an entity model representative of a person to which a task associated with said business process can be assigned;

obtaining a work model representative of a task to be assigned to said person; assigning said task to said person based on said entity model and said work model to thereby carry out said business process;

wherein said act of assigning said task is performed using a processor, which is configured to transmit a message to said person to instruct said person to perform said task.

- 51. (New) The method of claim 56, wherein said entity model comprises information regarding a work efficiency of said person.
- 52. (New) The method of claim 50, wherein said entity model is obtained by selecting an entity template from a plurality of available entity templates.
- 53. (New) A method for executing a business process, comprising: obtaining an entity model representative of an entity to which a task associated with said

obtaining a work model representative of a task to be assigned to said entity; assigning said task to said entity based on said entity model and said work model to thereby carry out said business process;

receiving information regarding a result of an activity performed by said entity; and proposing a change in said business process based on said information.

- 54. (New) The method of claim 53, wherein said entity model comprises information regarding a work efficiency of said entity.
- 55. (New) The method of claim 53, wherein said act of proposing said change is performed by a processor.

A/72477376.2 7

business process can be assigned;

- 56. (New) The method of claim 53, wherein said act of assigning is performed by a processor, which is configured to transmit a message to said entity to instruct said entity to perform said task.
- 57. (New) The method of claim 53, wherein said entity model is obtained by selecting an entity template from a plurality of available entity templates.
- 58. (New) A system for executing a business process, comprising a processor that is configured for:

obtaining an entity model representative of an entity to which a task associated with said business process can be assigned;

obtaining a work model representative of a task to be assigned to said entity; assigning said task to said entity based on said entity model and said work model to thereby carry out said business process;

receiving information regarding a result of an activity performed by said entity; and proposing a change in said business process based on said information.

- 59. (New) The system of claim 58, wherein said entity model comprises information regarding a work efficiency of said entity.
- 60. (New) The system of claim 58, wherein said processor is configured for obtaining said entity model by providing a user interface for allowing a user to input data regarding said entity.
- 61. (New) The system of claim 58, wherein said processor is configured for assigning said task by sending a message to said entity to instruct said entity to perform said task.

A/72477376.2

8